



 **myworkchoice**
We make flexibility work.

Media Kit

what we do

We empower the working world.

The future of today's labor market is continuously evolving, and few companies are bending with the curve nor able to meet its demands. Consequently, companies are faced with unprecedented absenteeism rates and an unreliable workforce that consistently turns over. With thirty years in the business of optimizing and building workforces, MyWorkChoice understands the demands of today's workers and delivers a customized technology solution that solves the systemic issue of absenteeism many employers confront.

The demand is flexibility and the solution is choice to design their own schedule. The result for employers? A dependable pipeline of trained, eager-to-work employees delivering fill rates averaging above 95% - proving that flexibility and productivity can co-exist.



What they're saying about us

MyWorkChoice gives me the opportunity to choose my own schedule and work only that shift, without needing to work overtime. That's what I really like about it. I am able to work 40 hours a week, but it helps balance out my life, between work, family, and my own free time."

Gerardo, MyWorkChoice Community Member

how we do it

We team companies with teams that work.

MyWorkChoice allows companies to choose the team that wants to choose them - positioning these forward-thinking organizations as the most popular employer in town. As a result, shifts are always filled without overtime or redundant staffing costs, and the company itself is in the control seat to meet production needs.

MyWorkChoice blends the simplicity and accessibility of a mobile app with the power of our proprietary technology and decades of experience to deliver a customized nexus to remotely on-board hourly workers who are always ready to backfill half shifts, full shifts, or entire work weeks instantaneously, while enabling 24/7 communication, monitoring and analysis geared at optimizing your workforce efficiency.



What they're saying about us

It's a very competitive staffing market, and we're looking for creative ways to fill our staffing needs, and this is one of the ways we can do that."

Shari Dugstad, Shutterfly

at a glance

Founded
2017

Headquarters
Cornelius, North Carolina

Industries served
Factory, light industrial, warehouse
and call center

Where
California, Indiana, Minnesota, North
Carolina, South Carolina, Nebraska,
Pennsylvania, Texas and Arizona —
with the ability to scale to new
communities in a matter of days.

Leadership team
Tana Greene
Co-Founder and CEO

Mike Greene
Co-Founder and Chairman

Todd Warner
Chief Operations Officer

Jason Wandersee
Chief Administrative Officer

Michelle Zeller
Chief Marketing Officer

Trusted by



Featured coverage



about tana greene

At 17, Tana wrote a goal on a piece of paper: own my own business by age 30. She spent the next 12 years defining what that business was going to be, but her purpose was clear: she wanted to help people. In 1988, Tana co-founded the Greene Group, a national staffing company that grew to operate in more than 20 states. With over 30-plus years driving worker optimization, Tana saw first-hand the changing needs of the hourly workforce model. In 2017, she guided the company's transformation to become MyWorkChoice—the first-to-market solution that bridges the gap between technology, human resource management, and hourly staffing. She's known among clients as the “go to” resource to make yourself the most desirable hourly employer in town.



Available to speak on

- ◆ Workforce Development and Trends
- ◆ The Gig Economy
- ◆ Labor and Employment Policies
- ◆ Jobs, Economy and Employment Trends
- ◆ Technology Empowerment in the Workforce
- ◆ Related News of the Day

get in touch

Contact us.

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We're social.



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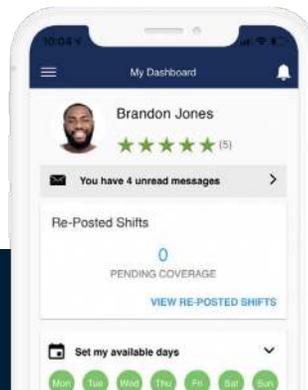
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Introducing the MyWorkChoice app

Available for download on Apple and Android devices