



# CASE STUDY: RAPID RECRUITMENT, QUALITY WORKERS, AND COST SAVINGS

MyWorkChoice's Impact on Saddle Creek  
Logistics Distribution Centers



# THE CHALLENGE

## FAST HEADCOUNT NEEDED

Saddle Creek Logistics in Belton, Missouri had a critical need for reliable workers - fast.

Their 3PL e-commerce business was rapidly growing, but their staffing agency couldn't meet their headcount needs or retain workers for more than a few days in this highly competitive market.

# THE SOLUTION

## MYWORKCHOICE

MyWorkChoice exceeded their headcount goal by 120% with dedicated full-time picker & packer workers in just 2 weeks!

We were able to stand out in the Belton hiring market with our exclusive flexible job offering and all-digital hiring process.



*"I really appreciate the speed and responsiveness from MyWorkChoice as we've been onboarding your team here in Belton."*

-Dave Haynes Senior Director, Fulfillment Operations Saddle Creek Logistics

# CUSTOM RECRUITMENT SADDLE CREEK LOGISTICS

We don't believe in a one-size-fits-all approach.

Unlike a marketplace where sharing workers and posting your own shifts is the norm, MyWorkChoice recruited and onboarded a workforce specifically for this Belton facility.

Our goal is to give Saddle Creek quality workers who have the potential to be their next line supervisors or managers.

## FULLY MANAGED STAFFING MODEL

We do all the heavy lifting. Each facility has a dedicated onsite and virtual team that handles HR tasks, payroll, and all worker schedules through the MWC App.



# SPEED & EFFICIENCY

## ALL DIGITAL RECRUITING

MyWorkChoice's secret to hiring quality workers fast is because of our all-digital staffing model.

Applicants complete paperwork, interview, and even schedule their first day, all through the MyWorkChoice App - often in just 48 hours.



## COST SAVINGS

Since we don't have high overhead costs from a physical office in Belton, we pass those cost savings to Saddle Creek Logistics with a low markup rate and zero conversion fees.



# HIRING ADVANTAGE FLEXIBILITY

In a market where rigid schedules are the norm, MyWorkChoice has a competitive hiring advantage in the Belton job market - flexibility.

Here's how it works. These workers commit to full-time hours but have the freedom to drop shifts as life demands through the MyWorkChoice App.

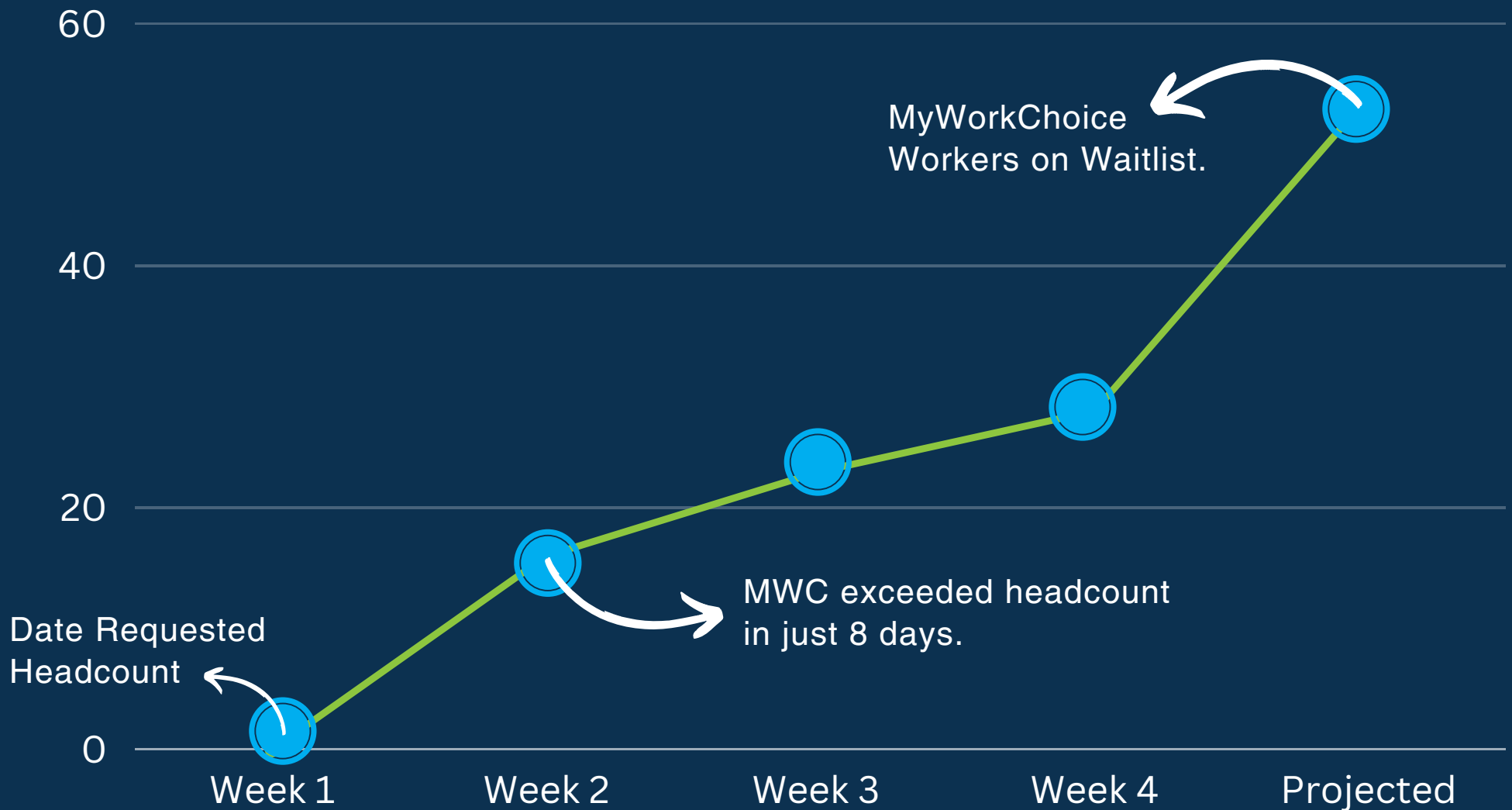
Worker	Status	Shift
Brennen O Material handler	New Checked in	1:00 PM - 5:00 PM Assembly
Aileen Garcia Material handler	Checked in	1:00 PM - 5:00 PM Assembly
Alisha Soranno Material handler	Checked in	1:00 PM - 5:00 PM Assembly
Amber Parker Material handler	Dropped (Covered)	1:00 PM - 5:00 PM Assembly
Anthony Banner MWC Worker	Not Checked in	1:00 PM - 5:00 PM Assembly
Ashley Trimmel Material handler	Checked in	1:00 PM - 5:00 PM Assembly

# HIGH FILL RATES BACKFILL TECHNOLOGY

Even with flexibility, we're able to maintain a 100% per-shift fill rate because of our exclusive Automated Backfill Technology.™

# SPEEDY RECRUITMENT HIGH SHOW UP RATES

In less than 4 weeks MyWorkChoice hired and onboarded over 50 pickers and packers at this Belton facility with a 120% fill rate.



# SADDLE CREEK LOGISTICS QUALITY & COST SAVINGS



MyWorkChoice saved Saddle Creek Logistics over \$70,500+ in recruitment and onboarding costs in just the first four weeks.\*



Several MyWorkChoice employees have been called-out as exceptional and over 68% of the workforce is rated at 4-stars and above.

## CONCLUSION SETTING NEW STANDARDS

MyWorkChoice's partnership with Saddle Creek Logistics' has exceeded expectations in recruitment speed, fill rates, and cost-effectiveness.

We're proving how a flexible work model can attract the headcount they need, retain workers, and save money.



***"I have received nothing but positive comments regarding MWC. Fill rates have been good, and the quality of the associates has been a nice surprise. Please thank the MWC team for doing a great job!"***

***-Brian S., VP of Operations, Saddle Creek Logistics***